



ARCHDIOCESE OF BRISBANE
SYNOD24

I am making all things new
REV 21:5

STYLE GUIDE

THE LOGO



ARCHDIOCESE OF BRISBANE
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REV 21:5

RATIONALE

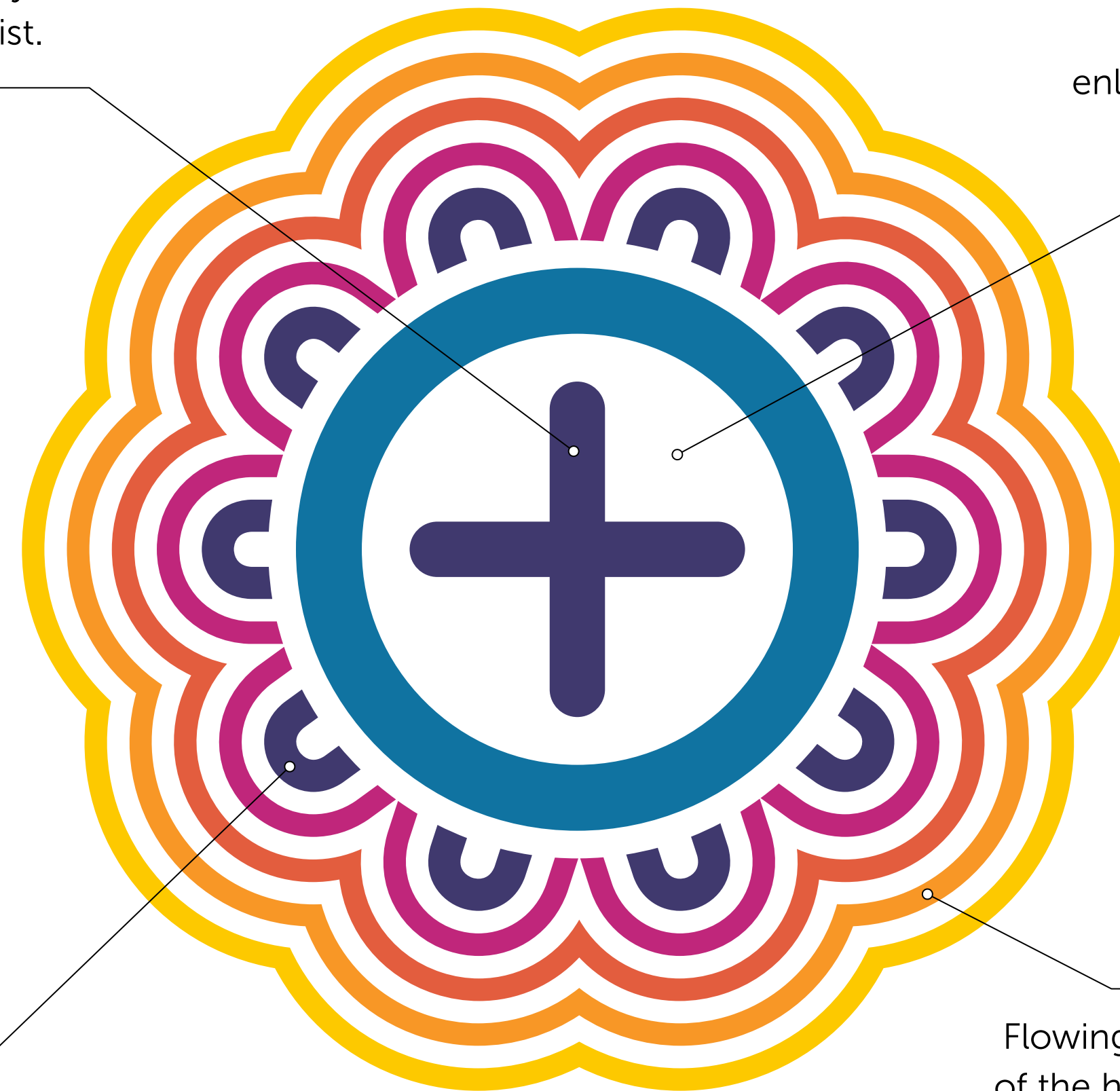
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REV 21:5

The aim of the Synod24 is to discern the practical and Spirit-led actions that we, as the Archdiocese of Brisbane, need to undertake in the Implementation Phase of the Plenary Council. These actions will take into consideration what is already happening across the Archdiocese that should be affirmed, what learnings can be harnessed and shared, and where the gaps and needs are.

RATIONALE

At the heart of the Logo is the cross, keeping our Synod24 **grounded** in the hope, joy and mission of the Risen Christ.

Surrounding the cross is the table of communion where all are welcome and belong. With open hearts those gathered are nourished and enlivened **to be** the hope, joy and mission of the Risen Christ.



Around the table of communion, room has been made for the ten Fifth Plenary Council Decrees and their proposed actions. Representing their communities, those gathered make space for authentic dialogue **in service** of the hope, joy and mission of the Risen Christ.

Flowing outward then, in the colours of the horizon, are ripples of the Holy Spirit breathing in and through the Synod24. These ripples will continue to flow in and through each of us, the People of God, as we become the hands and feet of these actions, the **hands and feet** of the hope, joy and mission of the Risen Christ.

LOGO OPTIONS



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COLOURS



Risen Purple
C90 M80 Y20 K5
R64 G57 B110
#40396E



Plenary Blue
C85 M40 Y10 K0
R16 G115 B161
#1073A1



Sunrise Rose
C15 M100 Y5 K0
R192 G38 B123
#C0267B



Morning Amber
C0 M75 Y75 K0
R227 G93 B62
#E35D3E



Ascension Orange
C0 M40 Y90 K0
R248 G151 B38
#F89726



Emerging Gold
C0 M15 Y100 K0
R253 G201 B0
#FDC900

TYPOGRAPHY

MAIN FONTS

The aim of the Brisbane Archdiocesan Synod is to discern the practical and Spirit-led actions that we, as the Archdiocese of Brisbane, need to undertake in the Implementation Phase of the Plenary Council.

Sofia Pro Soft Bold

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Sofia Pro Light Bold

SUPPORTING FONTS

The aim of the Brisbane Archdiocesan Synod is to discern the practical and Spirit-led actions that we, as the Archdiocese of Brisbane, need to undertake in the Implementation Phase of the Plenary Council.

Museo Sans 700

The aim of the Brisbane Archdiocesan Synod is to discern the practical and Spirit-led actions that we, as the Archdiocese of Brisbane, need to undertake in the Implementation Phase of the Plenary Council.

Museo Sans 300

The aim of the Brisbane Archdiocesan Synod is to discern the practical and Spirit-led actions that we, as the Archdiocese of Brisbane, need to undertake in the Implementation Phase of the Plenary Council.

Museo Sans 100

NEED
MORE
INFO?

If you have any questions or would like more information about how best to implement these guidelines, please contact

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